What is claimed is:

- 1. A presentation apparatus for artwork comprising:
 - a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section in the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in a curvilinear design.
- 2. The presentation apparatus of Claim 1 wherein the back section contains an image.
- 3. The presentation apparatus of Claim 2 wherein the image is a lenticular image.
- 4. The presentation apparatus of Claim 1 wherein the side panel has a viewing section comprising a die-cut window containing an acetate or plastic sheet for viewing the back section.
- 5. The presentation apparatus of Claim 4 wherein the acetate or plastic sheet in the die-cut window of the side panel contains artwork.
- 6. The presentation apparatus of Claim 1 wherein the side panel is folded over the back section and engages the back section for display purposes.
- 7. The presentation apparatus of Claim 6 wherein the side panel folded over the back section provides for three-dimensional artwork.
- 8. The presentation apparatus of Claim 7 wherein the back section is folded in a curvilinear shape.
- 9. The presentation apparatus of Claim 5 wherein the first side panel contains a removable insert in the die-cut window with first and second sections.
- 10. The presentation apparatus of Claim 9 wherein the first and second sections contain removable puzzle pieces.
- 11. The presentation apparatus of Claim 1 wherein the first side panel contains a removable insert in the die-cut window with first and second removable sections.

- 12. The presentation apparatus of Claim 11 wherein the first and second sections contain trading cards.
- 13. The presentation apparatus of Claim 11 wherein the first and second sections contain coupons.
- 14. A greeting card comprising a one-piece folder construction, at least one back section having at least one side panel with a window that can be folded over the back section for viewing the back section.
- 15. The greeting card of Claim 14 wherein the side panel engages the back section.
- 16. The greeting card of Claim 14 wherein artwork is presented on the window.
- 17. The greeting card of Claim 14 wherein artwork is on the back section.
- 18. The greeting card of Claim 14 wherein the artwork is a lenticular image.
- 19. The presentation apparatus for artwork comprising a one-piece folder construction having first and second side panels and a back section, wherein the back section has a front side and a rear side wherein the first side panel is folded and engages the front side of the back section and the second side panel is folded and engages the rear side of the back section, the first and second side panels having a section comprising a die cut window containing a plastic sheet for viewing the front side and rear side of the back section to provide for three-dimensional art when displayed on each side of the back section.
- 20. The presentation apparatus of Claim 19, wherein the back section may contain an image.
- 21. The presentation apparatus of Claim 20, wherein the image is a lenticular image.
- 22. The presentation apparatus of Claim 19, wherein plastic sheets in the diecut window of the first and second side panels contain artwork.
- 23. The presentation apparatus of Claim 19, wherein the first and second side panels are folded in a curvilinear design.
- 24. The presentation apparatus of Claim 19 wherein the first side panel contains a removable insert in the die-cut window with first and second sections.
- 25. The presentation apparatus of Claim 24 wherein the first and second sections contain removable puzzle pieces.

- 26. The presentation apparatus of Claim 24 wherein the first side panel contains an insert in the die-cut window with first and second removable sections.
- 27. The presentation apparatus of Claim 26 wherein the first and second sections may contain trading cards.
- 28. The presentation apparatus of Claim 26 wherein the first and second sections may contain coupons.